7. Innovation

Purpose:
Identify opportunities to refine and expand both the suicide prevention treatment practices and programs and the implementation practices and programs.

Activities:
- Develop and implement processes to refine and expand implementation practices and programs.
- Identify community practices and programs related to suicide prevention that are candidates for ongoing innovation.
- Develop and implement processes and programs to identify and address opportunities and feed them into the problem identification step and other community action plans.
- Share innovations and lessons learned with other communities.

Resources/Input:
- Completed community actions and goals
- Data collection and reporting processes
- Assessment methods
- Evaluation report and action plan
- List serve or chat group

Results/Output:
- Improved effectiveness of suicide prevention activities, initiatives and programs
- Innovations shared across communities

Description:
Step 7 broadens the scope and raises the bar for innovation and creativity. While implementations and interventions may be found to be working well and have good outcomes, there is always the opportunity for improvement. To proceed with step 7 requires that a community has a passion for doing things better and completely eliminating suicide as a public health problem.

Examine how you’ve done your implementations and what you’ve implemented. What improvements do stakeholders suggest? Are these suggestions within the scope of your
logic model? If not, should your logic model be modified? If you decide to proceed, return to step 2 to create the action plan.

Lastly, remember to share innovations and lessons learned with other coalitions and communities.